

Privacy Policy

1. Data protection at a glance

General information

The following information provides a simple overview of what happens to your personal data when you visit this website. Personal data is all data that can be used to identify you personally. Detailed information on data protection can be found in our privacy policy listed below this text.

Data collection on this website

Who is responsible for data collection on this website?
Data processing on this website is carried out by the website operator. You can find their contact details in the “Information on the responsible party” section of this privacy policy.
How do we collect your data?
On the one hand, your data is collected when you provide it to us. This may, for example, be data that you enter into a contact form. Other data is collected automatically or with your consent when you visit the website by our IT systems. This is primarily technical data (e.g. internet browser,

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operating system or time of page access). This data is collected automatically as soon as you enter this website.
What do we use your data for?
Some of the data is collected to ensure that the website is provided without errors. Other data can be used to analyze your user behavior. If contracts can be concluded or initiated via the website, the transmitted data will also be processed for contract offers, orders or other order inquiries.
What rights do you have with regard to your data?
You have the right to obtain information about the origin, recipient and purpose of your stored personal data free of charge at any time. You also have the right to request the correction or deletion of this data. If you have given your consent to data processing, you can revoke this consent at any time with effect for the future. You also have the right, under certain circumstances, to request the restriction of the processing of your personal data. Furthermore, you have the right to lodge a complaint with the responsible supervisory authority. You can contact us at any time regarding this and other questions regarding data protection.

2. Hosting

We host the content of our website with the following provider:

IP-Projects GmbH & Co. KG ®

The provider is IP-Projects GmbH & Co. KG ®, ??Am Vogelherd 14, D - 97295 Waldbrunn (hereinafter IPP).

When you visit our website, IPP collects various log files, including your IP address, anonymously. For details, see IPP's privacy policy:

https://ip-projects.de/assets/docs/datenschutzhinweis.pdf

The use of IPP is based on Art. 6 (1) (f) GDPR. We have a legitimate interest in presenting our website as reliably as possible. If corresponding consent has been requested, processing will be carried out exclusively on the basis of Art. 6 (1) (a) GDPR and Section 25 (1) TDDDG, insofar as the consent includes the storage of cookies or access to information on the user's device (e.g., device fingerprinting) within the meaning of the TDDDG. Consent can be revoked at any time.

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3. General information and mandatory information

Data protection

The operators of these pages take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with statutory data protection regulations and this privacy policy.
When you use this website, various personal data is collected. Personal data is data with which you can be personally identified. This privacy policy explains which data we collect and what we use it for. It also explains how and for what purpose this happens. We would like to point out that data transmission over the Internet (e.g., when communicating by email) can have security gaps. Complete protection of data against access by third parties is not possible.

Note on the responsible body

The responsible body for data processing on this website is:
Christian Matthias Hansen
Am Leuchtturm 1
24960 Glücksburg
Telephone: +49 (1522) 3884482
Email: admin@fjord-research.org

The responsible body is the natural or legal person who alone or jointly with others decides on the purposes and means of processing personal data (e.g. names, e-mail addresses, etc.).

Storage period

Unless a more specific storage period is specified in this privacy policy, your personal data will remain with us until the purpose for data processing no longer applies. If you make a legitimate request for deletion or revoke your consent to data processing, your data will be deleted unless we have other legally permissible reasons for storing your personal data (e.g., retention periods under tax or commercial law); in the latter case, deletion will occur once these reasons no longer apply.

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General information on the legal basis for data processing on this website

If you have consented to data processing, we will process your personal data on the basis of Art. 6 (1) (a) GDPR or Art. 9 (2) (a) GDPR if special categories of data are processed pursuant to Art. 9 (1) GDPR. In the event of express consent to the transfer of personal data to third countries, data processing will also be carried out on the basis of Art. 49 (1) (a) GDPR. If you have consented to the storage of cookies or access to information on your device (e.g. via device fingerprinting), data processing will also be carried out on the basis of Section 25 (1) TDDDG. Consent can be revoked at any time. If your data is required to fulfill the contract or to carry out pre-contractual measures, we will process your data on the basis of Art. 6 (1) (b) GDPR. Furthermore, if your data is required to fulfill a legal obligation, we will process it on the basis of Art. 6 (1) (c) GDPR. Data processing may also be based on our legitimate interest pursuant to Art. 6 (1) (f) GDPR. The relevant legal bases in each individual case are explained in the following paragraphs of this privacy policy.

Recipients of personal data

As part of our business activities, we work with various external parties. In some cases, this also requires the transfer of personal data to these external parties.
We only pass on personal data to external parties if this is necessary to fulfill a contract, if we are legally obliged to do so (e.g., passing on data to tax authorities), if we have a legitimate interest in the transfer pursuant to Art. 6 (1) (f) GDPR, or if another legal basis permits the data transfer. When using contract processors, we only pass on our customers' personal data on the basis of a valid contract for order processing. In the case of joint processing, a contract for joint processing is concluded.

Revocation of your consent to data processing

Many data processing operations are only possible with your express consent. You can revoke your consent at any time. The legality of the data processing carried out up to the time of revocation remains unaffected.

Right to object to data collection in special cases and to direct advertising (Article 21 GDPR)

If data processing is based on Article 6 (1) (e) or (f) of the GDPR, you have the right to object to the processing of your personal data at any time for reasons related to your particular situation; this also applies to profiling based on these provisions. The respective legal basis on which processing is based can be found in this privacy policy.

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IF YOU OBJECT, WE WILL NO LONGER PROCESS YOUR PERSONAL DATA UNLESS WE CAN PROVE COMPELLING LEGITIMATE GROUNDS FOR THE PROCESSING THAT OVERRIDE YOUR INTERESTS, RIGHTS AND FREEDOMS, OR THE PROCESSING SERVES TO ASSERT, EXERCISE OR DEFEND LEGAL CLAIMS (OBJECTION PURSUANT TO ARTICLE 21 (1) GDPR). IF YOUR PERSONAL DATA IS PROCESSED FOR THE PURPOSE OF DIRECT MARKETING, YOU HAVE THE RIGHT TO OBJECT AT ANY TIME TO THE PROCESSING OF YOUR PERSONAL DATA FOR THE PURPOSE OF SUCH ADVERTISING; THIS ALSO APPLIES TO PROFILING IN RESPECT OF SUCH DIRECT MARKETING. IF YOU OBJECT, YOUR PERSONAL DATA WILL SUBSEQUENTLY NO LONGER BE USED FOR THE PURPOSE OF DIRECT MARKETING (OBJECTION PURSUANT TO ART. 21 PARA. 2 GDPR).

Right to lodge a complaint with the competent supervisory authority

In the event of violations of the GDPR, data subjects have the right to lodge a complaint with a supervisory authority, in particular in the Member State of their habitual residence, place of work, or place of the alleged violation. This right of complaint is without prejudice to other administrative or judicial remedies.

Right to data portability

You have the right to have data that we process automatically based on your consent or in fulfillment of a contract delivered to you or to a third party in a common, machine-readable format. If you request the direct transfer of the data to another controller, this will only be done if technically feasible.

Information, correction and deletion

Within the scope of applicable law, you have the right at any time to obtain free information about your stored personal data, its origin and recipient, and the purpose of data processing, as well as the right to have this data corrected or deleted. You can contact us at any time with any questions about this or other issues relating to personal data.

Right to restriction of processing

You have the right to request the restriction of the processing of your personal data. You can contact us at any time to do so. The right to restriction of processing exists in the following cases:

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- If you dispute the accuracy of your personal data stored by us, we generally need time to verify this. You have the right to request that the processing of your personal data be restricted while we verify your claim.
- If the processing of your personal data was/is unlawful, you can request the restriction of data processing instead of deletion.
- If we no longer need your personal data, but you require it to exercise, defend or assert legal claims, you have the right to request that the processing of your personal data be restricted instead of deleted.
- If you have lodged an objection pursuant to Art. 21 (1) GDPR, your interests must be weighed against ours. As long as it is not yet clear whose interests prevail, you have the right to request that the processing of your personal data be restricted.
- If you have restricted the processing of your personal data, this data may – with the exception of its storage – only be processed with your consent or for the establishment, exercise or defense of legal claims or to protect the rights of another natural or legal person or for reasons of important public interest of the European Union or a Member State.

SSL or TLS encryption

For security reasons and to protect the transmission of confidential content, such as orders or inquiries that you send to us as the site operator, this site uses SSL or TLS encryption. You can recognize an encrypted connection by the browser's address line changing from "http://" to "https://" and by the lock symbol in your browser's address bar.
When SSL or TLS encryption is activated, the data you transmit to us cannot be read by third parties.

4. Data collection on this website

Cookies

Our websites use so-called "cookies." Cookies are small data packets and do not cause any damage to your device. They are stored either temporarily for the duration of a session (session cookies) or permanently (permanent cookies) on your device. Session cookies are automatically deleted after your visit. Permanent cookies remain stored on your device until you delete them yourself or they are automatically deleted by your web browser. Cookies can originate from us (first-party cookies) or from third-party companies (so-called third-party cookies). Third-party cookies enable the integration of certain third-party services within websites (e.g., cookies for processing payment services). Cookies have various functions. Many cookies are technically necessary because certain website functions would not work without them (e.g., the shopping cart function or the display of videos). Other cookies can be used to evaluate user behavior or for advertising purposes. Cookies that are required to carry out

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electronic communication, to provide certain functions you have requested (e.g. for the shopping cart function) or to optimize the website (e.g. cookies to measure the web audience) (necessary cookies) are stored on the basis of Art. 6 (1) (f) GDPR, unless another legal basis is specified. The website operator has a legitimate interest in storing necessary cookies for the technically error-free and optimized provision of its services. If consent to the storage of cookies and similar recognition technologies has been requested, processing will take place exclusively on the basis of this consent (Art. 6 (1) (a) GDPR and Section 25 (1) TDDDG); this consent can be revoked at any time. You can set your browser so that you are informed about the setting of cookies and only allow cookies in individual cases, exclude the acceptance of cookies for certain cases or in general, and activate the automatic deletion of cookies when closing the browser.

If cookies are deactivated, the functionality of this website may be limited.

You can find out which cookies and services are used on this website in this privacy policy.

Server log files

The website provider automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These include:

- Browser type and version
- operating system used
- Referrer URL
- Hostname of the accessing computer
- Time of server request
- IP address

This data will not be merged with other data sources. This data is collected on the basis of Art. 6 (1) (f) GDPR. The website operator has a legitimate interest in the technically error-free presentation and optimization of its website – for this purpose, the server log files must be collected.

Contact form

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If you send us inquiries via the contact form, the details you provide in the inquiry form, including the contact details you provide there, will be stored by us for the purpose of processing your inquiry and in the event of follow-up questions. We will not pass this data on without your consent.
This data is processed on the basis of Art. 6 (1) (b) GDPR if your inquiry is related to the fulfillment of a contract or is necessary to carry out pre-contractual measures. In all other cases, the processing is based on our legitimate interest in the effective processing of the inquiries addressed to us (Art. 6 (1) (f) GDPR) or on your consent (Art. 6 (1) (a) GDPR) if this was requested; consent can be revoked at any time.
The data you enter in the contact form will remain with us until you request us to delete it, revoke your consent to storage or the purpose for storing the data no longer applies (e.g. after your inquiry has been processed). Mandatory statutory provisions - in particular retention periods - remain unaffected.

5. Analysis tools and advertising

IPP WebAnalytics

This website uses the analytics services of IPP WebAnalytics (hereinafter: IPP). The provider is IP-Projects GmbH & Co. KG ® , ??Am Vogelherd 14, D - 97295 Waldbrunn. Within the scope of the analyses with IPP, visitor numbers and behavior (e.g., number of page views, duration of a website visit, bounce rates), visitor sources (i.e., which page the visitor came from), visitor locations, and technical data (browser and operating system versions) can be analyzed. For this purpose, IPP stores the following data in particular:

- Referrer (previously visited website)
- requested web page or file
- Browser type and version
- operating system used
- device type used
- Time of access
- IP address in anonymized form (used only to determine the location of access)

According to IPP, data collection is completely anonymized, so it cannot be traced back to individual persons. IPP WebAnalytics does not store cookies. Data is stored and analyzed on the basis of Art. 6 (1) (f) GDPR. The website operator has a legitimate interest in the statistical analysis of user behavior in order to optimize both its website and its advertising. If consent has been requested, processing is carried out exclusively on the

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basis of Art. 6 (1) (a) GDPR and Section 25 (1) TDDDG, insofar as the consent includes the storage of cookies or access to information on the user's device (e.g., device fingerprinting) within the meaning of the TDDDG. Consent can be revoked at any time.
Further information on data collection and processing by IPP WebAnalytics can be found in IPP's privacy policy at the following link:

https://ip-projects.de/assets/docs/datenschutzhinweis.pdf

6. Newsletter

Newsletter data

If you would like to receive the newsletter offered on the website, we require an email address from you as well as information that allows us to verify that you are the owner of the specified email address and that you agree to receive the newsletter. Further data is not collected or is only collected on a voluntary basis. We use this data solely to send the requested information and do not pass it on to third parties.
The data entered into the newsletter registration form is processed exclusively on the basis of your consent (Art. 6 (1) (a) GDPR). You can revoke your consent to the storage of the data, the email address and their use for sending the newsletter at any time, for example via the "unsubscribe" link in the newsletter. The legality of the data processing operations already carried out remains unaffected by the revocation.
The data you have provided to us for the purpose of receiving the newsletter will be stored by us or the newsletter service provider until you unsubscribe from the newsletter and will be deleted from the newsletter distribution list after you unsubscribe from the newsletter or when the purpose no longer applies. We reserve the right to delete or block email addresses from our newsletter distribution list at our own discretion within the scope of our legitimate interest pursuant to Art. 6 (1) (f) GDPR.
Data stored by us for other purposes remains unaffected. After you are removed from the newsletter distribution list, your email address may be stored on a blacklist by us or the newsletter service provider if this is necessary to prevent future mailings. The data from the blacklist will only be used for this purpose and will not be merged with other data. This serves both your interest and our interest in complying with the legal requirements when sending newsletters (legitimate interest within the meaning of Art. 6 (1) (f) GDPR). Storage on the blacklist is not time-limited. You can object to storage if your interests outweigh our legitimate interest.

7. Plugins and tools

Vimeo without tracking (Do-Not-Track)

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This website uses plugins from the video portal Vimeo. The provider is Vimeo Inc., 555 West 18th Street, New York, New York 10011, USA.
When you visit one of our pages containing Vimeo videos, a connection is established to the Vimeo servers. The Vimeo server is informed which of our pages you have visited. Vimeo also receives your IP address. However, we have configured Vimeo so that Vimeo will not track your user activities and will not set cookies. Vimeo is used in the interest of an appealing presentation of our online offerings.
This represents a legitimate interest within the meaning of Art. 6 (1) (f) GDPR. If corresponding consent has been requested, processing is carried out exclusively on the basis of Art. 6 (1) (a) GDPR; consent can be revoked at any time.
Data transfer to the USA is based on the standard contractual clauses of the EU Commission and, according to Vimeo, on “legitimate business interests”. Details can be found here:

https://vimeo.com/privacy

Further information on how user data is handled can be found in Vimeo’s privacy policy at:

https://vimeo.com/privacy.

The company is certified according to the EU-US Data Privacy Framework (DPF). The DPF is an agreement between the European Union and the United States designed to ensure compliance with European data protection standards when processing data in the United States. Every company certified according to the DPF is committed to adhering to these data protection standards. Further information is available from the provider at the following link:

https://www.dataprivacyframework.gov/participant/5711

Google reCAPTCHA

We use “Google reCAPTCHA” (hereinafter “reCAPTCHA”) on this website. The provider is Google Ireland Limited (“Google”), Gordon House, Barrow Street, Dublin 4, Ireland. The purpose of reCAPTCHA is to check whether the data entered on this website (e.g. in a contact form) is being entered by a human or by an automated program. To do this, reCAPTCHA analyzes the behavior of the website visitor based on various characteristics. This analysis begins automatically as soon as the website visitor enters the website. For the analysis, reCAPTCHA evaluates various information (e.g. IP address, length of time the website visitor stays on the website or mouse movements made by the user). The data

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collected during the analysis is forwarded to Google.
The reCAPTCHA analyses run completely in the background. Website visitors are not informed that an analysis is taking place.
The storage and analysis of the data is based on Art. 6 (1) (f) GDPR. The website operator has a legitimate interest in protecting its web offerings from abusive, automated spying and spam. If consent has been requested, processing will be carried out exclusively on the basis of Art. 6 (1) (a) GDPR and Section 25 (1) TDDDG, insofar as the consent includes the storage of cookies or access to information on the user's device (e.g., device fingerprinting) within the meaning of the TDDDG. Consent can be revoked at any time.
Further information on Google reCAPTCHA can be found in the Google Privacy Policy and the Google Terms of Use at the following links:

https://policies.google.com/privacy?hl=en and
https://policies.google.com/terms?hl=en

The company is certified according to the EU-US Data Privacy Framework (DPF). The DPF is an agreement between the European Union and the United States designed to ensure compliance with European data protection standards when processing data in the United States. Every company certified according to the DPF is committed to adhering to these data protection standards. Further information is available from the provider at the following link:

https://www.dataprivacyframework.gov/participant/5780

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